

From Experimentation to Execution: Making AI Analytics Practical

The Real Challenge

Most organizations don't lack AI ideas—they struggle with:

- ✓ Usability
- ✓ Integration
- ✓ Adoption

AI fails not because models are bad, but because they're poorly designed for real-world use.

What Makes AI Practical?



Supports actual business decisions



Fits into existing workflows



Delivers interpretable insights



Is operationally usable

Prototype → Production

Experimental AI

- Demo-driven
- Insight-only
- Standalone
- Technically sound

Practical AI

- Decision-driven
- Action-enabled
- Integrated
- Operationally usable

Common Pitfalls

- ✗ Over-engineered models
- ✗ Misaligned workflows
- ✗ Hard-to-understand insights
- ✗ No implementation path

Designing for Impact

- ✓ Start with business problems
- ✓ Identify decision points
- ✓ Integrate into workflows
- ✓ Ensure adoption readiness

Bottom Line:

AI delivers value when designed for use—not just accuracy.